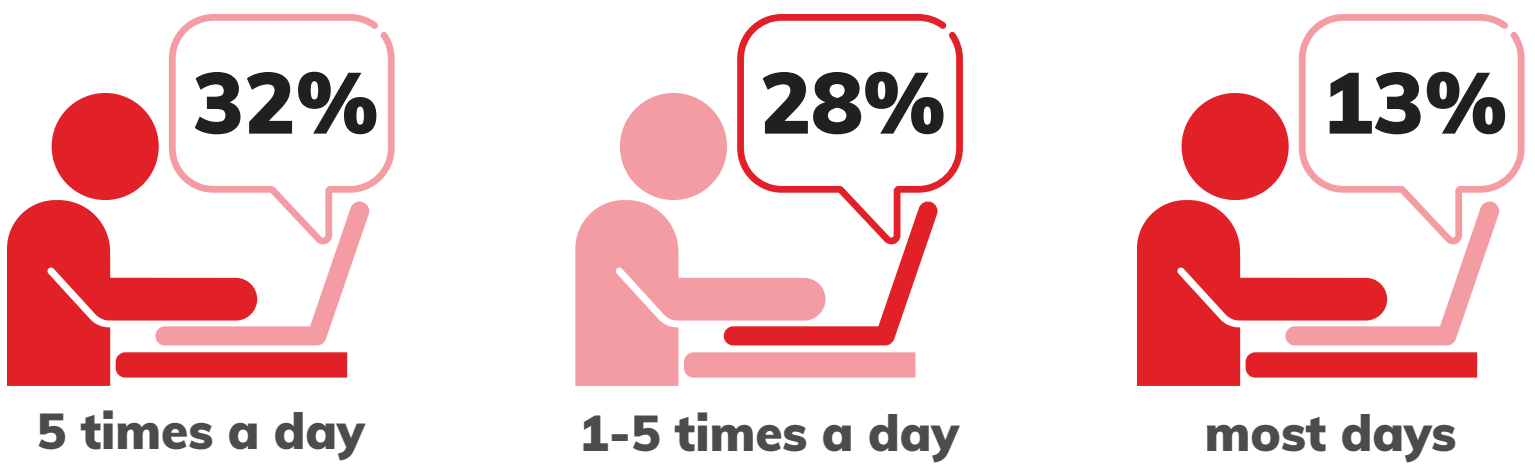




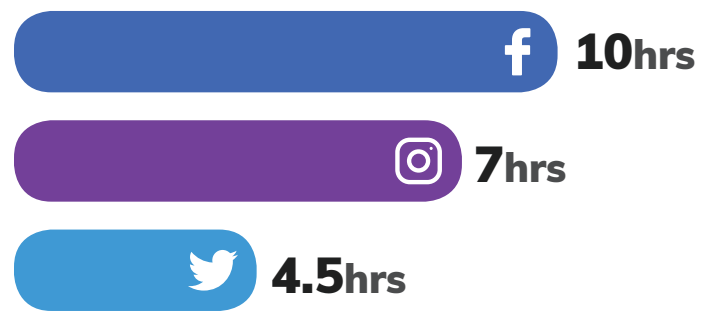
Social media users in Australia are some of the most active in the world.

% of Australian's using social media each day.

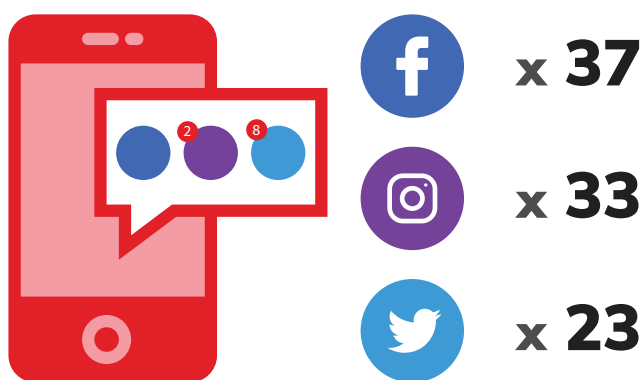


Average **daily time** spent on social media.

Average **time** on social platforms per week.



Average number of times each platform accessed per week.



Almost **two-thirds** of users **check in** to social media while **watching television!**